

SICO Europe Presents Two New Hospitality Solutions at In Out Show 2025

SICO®, global leader in hospitality solutions, will showcase its newest product ranges at the In Out Show 8-10 October, in Rimini, Italy - one of the most significant events in the European hospitality calendar. For over 70 years, SICO has been the trusted partner of the world's largest hotel groups, designing and manufacturing products renowned for their durability, ease of use, and design excellence.

The SICO exhibition stand will be transformed into real-life hospitality settings, allowing visitors to experience products in situ. Visitors can journey through a banqueting area with dining table, dance floor, and staging; a bedroom area with a mobile sleeper and in-room dining table; and a conference area complete with a conference table and coffee station set up.

At the show, SICO will debut two new product ranges in their portfolio: the Mobile Bar Range and the Mobile Buffet System Range. Developed as part of SICO's ongoing commitment to hospitality excellence for guests and hoteliers alike, the products are quick to set up, simple to store, and designed for repeat use. For hospitality teams, they make operations effortless. For guests, they ensure every event feels personal and memorable.

Alex Ferguson, Managing Director, SICO Europe says:

“At SICO, our mission has always been to empower hospitality teams to deliver seamless guest experiences. These new products carry forward the company's heritage into the future of hospitality – marrying style, functionality, and the durability that SICO is known for worldwide.”

To mark the launch, SICO will host a drinks reception on Wednesday 8 October at 3:30 PM on the exhibition stand. To join the celebration, email info@sicoeurope.com. Guests will enjoy a short product demonstration and raise a glass to the future of hospitality with SICO.

About the Mobile Bar Range

Designed to transform any venue into a stylish gathering point, the **SICO mobile bar units** are portable, modular, and beautifully finished. Whether for an intimate reception or a grand celebration, they create memorable first impressions with ease. At the show, guests can see the 'Nomad' Mobile Bar in action and learn about other mobile bars in our new range.

About the Mobile Buffet System

The **Mobile Buffet System** reimagines dining with theatre and versatility. Compact, hygienic, and designed for live cooking or elegant buffet presentation, it enhances the dining experience while ensuring efficiency for staff. At the show, guests can see the 'Mosaic' Mobile Buffet System in action - the simple set up in a modular configuration, complete with a choice of

appliances.

SICO®'s new Mobile Bar and Mobile Buffet System ranges will be showcased at the In Out Show, Rimini, Italy, 8–10 October 2025.
